



CREDIT CARD REWARD
& TRAVEL CONCIERGE

PEYD



TRAVEL HAS NEVER BEEN SO REWARDING.

Prepare for takeoff.

Imagine embarking on a trip without making a single arrangement. One phone call and every part of your trip is expertly managed.

When you travel with PEYD, you don't need to imagine it; you'll experience it firsthand.

We are committed to providing each and every client with an extraordinary travel experience. Whether you are traveling for business or pleasure, our goal is for our clients to experience minimal effort and maximum reward. Your personal travel assistant is ready to arrange, execute, and direct your trip from preliminary inspiration to your safe return home.

You have arrived at your destination.



GET PEYD AND GET OFF THE GROUND- STRESS FREE.

Travel today is a complex process. Regardless of the itinerary, number of travelers, distance, or price, complications are inevitable. Add to that the aggravation of arrangements, potential delays, and disruptions and the result is a travel experience that can be daunting at best.

At PEYD, we are dedicated to providing every client with a smooth travel experience combined with unparalleled service. Delegate all travel-related matters to our full-service travel experts and concierge personnel to discover the joy in getting to your destination.



PEYD360 //

The Driving Force Behind the Service

After years of successfully helping our customers maximize their airline miles and loyalty points, we have broadened our repertoire and developed our proficiency in award travel. This allows us to provide an expanded menu of affordable services to every client.

PEYD360 is our full-service travel management division. In addition to arranging every part of your trip – from flights, accommodations and car rentals to personal concierge service – we optimize your rewards and airline miles, creating a 360° itinerary to save you time, hassle, and money.

Leave the details to PEYD- we are standing by to simplify the most complex itineraries and travel arrangements. Your personal agent is prepared to skillfully handle whatever you encounter along your journey to ensure that your trip is pleasant and productive.

Our services enhance every aspect of travel:

- Customized Itineraries
- Air, Lodging, & Car
- Award Travel
- Published Fares
- Unpublished Fares
- Travel Planning
- Personal Concierge
- Travel Insurance
- Airport VIP Services
- Reward Guidance & Optimization

WHY PEYD?

The PEYD Distinction

Our veteran staff has over 20 years experience in the travel industry. We leverage that knowledge and expertise to give our clients the ultimate travel experience. Our aim is straightforward: to provide our clients with the unparalleled service, savings, and the travel experience that they deserve.



OVER 300 MILLION

frequent flyer and rewards program members accrue billions of rewards annually. Currently, only ten percent of these rewards are used each year, with consumers losing out on millions of dollars in earned rewards.

Airline miles and credit card points represent a form of currency that can significantly impact your company's bottom line. However, most corporations lack the knowledge required to navigate the numerous programs and options available. PEYD360 provides that expertise to maximize rewards, streamline travel, and save money.

PEYD360'S THREE-TIERED PROCESS INCLUDES:

1

ANALYZING YOUR SPENDING HABITS

How does your business manage its spending? After analyzing purchasing behavior, guidance is provided to business owners and CEOs so that they can obtain the optimal credit cards for their businesses. PEYD has access to premium card types specifically tailored for corporate use. These cards are offered through its partners and are not available to the public.

2

MAXIMIZING YOUR REWARDS

If you fly to a specific destination or on a specific airline on a regular basis, you may be missing out on valuable opportunities offered by rewards programs that aren't well known or utilized. We'll arrange your travel with this in mind so that you can actually take advantage of these benefits and maximize your rewards.

3

UTILIZING YOUR POINTS FOR TRAVEL

Our service doesn't end with helping companies earn the most points possible. After you've earned loyalty points and airline miles, PEYD360 selects the best possible itinerary for the least amount of airline miles. This ensures that you minimize the depletion of your hard-earned rewards and retain them for future discounted travel.

CORPORATE TRAVEL & REWARDS MANAGEMENT SERVICES

CASE STUDIES



Our dedication combined with our understanding of the intricacies of the travel industry ensure that every client - individuals, small - to mid-size businesses, and large corporations alike - are completely satisfied.

Here is a small sampling of some of our clients in various industries.

Publicly Traded Global Education Services Provider

PEYD360 Services Provided

- Full-service travel management
- Travel Concierge
- Rewards optimization

Total Travel Spend Annually: \$2,115,252

Mileage travel: \$1,175,000
Revenue travel: \$940,252

Travel Savings

8.6% of total travel with reward redemption and optimization

Value Proposition

PEYD360 rehabilitated business travel for this global corporation by creating and implementing a well-managed travel system in addition to providing comprehensive travel services. Simultaneously, PEYD assisted the client in optimizing and using travel rewards, significantly reducing company-wide travel expenses.

Financial Services Company

PEYD360 Services Provided

- Travel Concierge
- Rewards optimization

Rewards Optimization

350% reward points increase in one year

Value Proposition

PEYD360 analyzed the client's spending habits, and determined that a change in financial products would net a significant increase in reward accrual. PEYD efficiently migrated the client into a rewards management program, supervised their everyday credit card spending, and continues to keep the client apprised of relevant opportunities as they emerge.

Global Advocacy Organization

PEYD360 Services Provided

- Travel Concierge
- Travel Management

Total Travel Spend Annually: \$400,971

Value Proposition

PEYD360 effectively directed a complex combination of individual and group travel requirements, providing travel arrangements and personalized concierge services for high-level executives and VIPs.

Fashion and Apparel Company

PEYD360 Services Provided

- Travel Concierge
- Travel Management

Total Travel Spend Annually: \$1,575,000

Value Proposition

PEYD360 efficiently managed trip details for a client that operates in an industry characterized by impromptu international travel, often seeking alternative flight solutions to limit the last-minute pricing dynamic. We successfully reduced the hassle and cost of travel with personal concierge services and full-service travel management.

Import/Export Service Provider

PEYD360 Services Provided

- Travel Concierge

Total Travel Spend Annually: \$750,682.93

Value Proposition

To ease the stress and time expended on travel booking and organization for a company importing goods from a variety of locations, PEYD successfully orchestrated complex international travel to remote destinations.



In 2011, four lifelong friends – **P**inny Ackerman, **E**li Schreiber, **Y**aakov Portnoy, and **D**udi Akerman, whose first names form the company’s acronym – partnered to establish PEYD. After creating a highly successful rewards management company, PEYD expanded to offer their clients full-service travel management, utilizing its expertise in the field to provide every traveler with an affordable, dependable, and convenient travel plan.

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